



European
Open Source
Academy

AOS Awards

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024

The European Open Source Academy

The European Open Source Academy is an initiative that was launched under the framework of the EU-funded project OSAwards.EU (Grant Agreement no. 101189668). The European Open Source Academy, as the main result of the OSAwards.EU project, will be the prime public-facing entity and will be more prominently used across the majority of communication activities.



Brand Guidelines

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024



1.0 The brand logo



European
Open Source
Academy

These Logo versions will mainly be used in reductions and representations in compact square or circular shapes.



European
Open Source
Academy

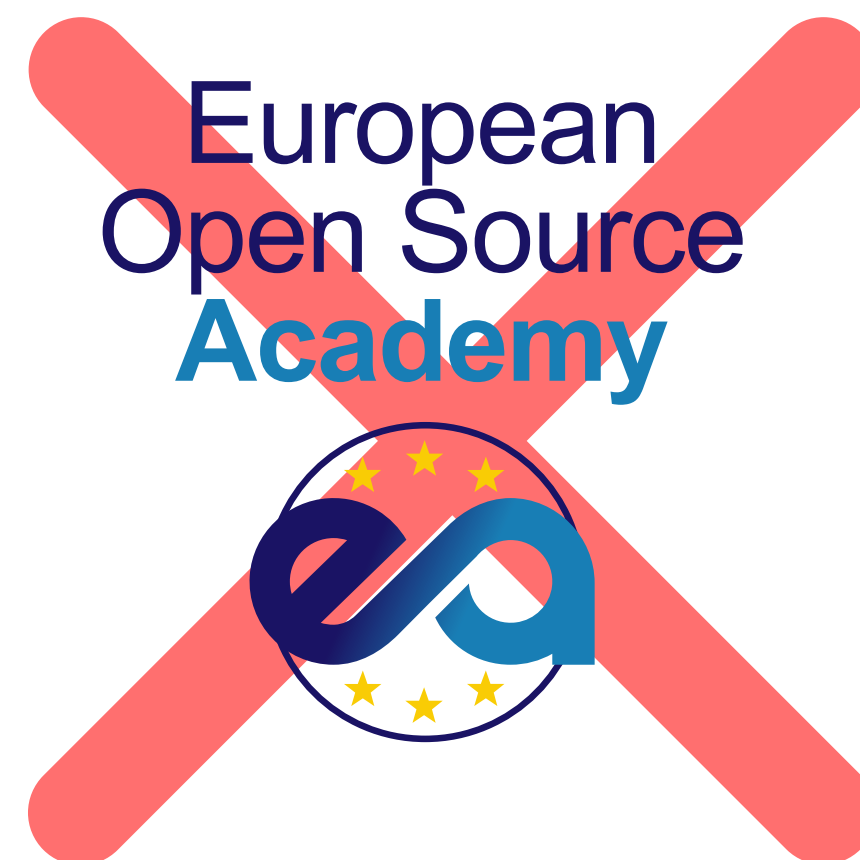
These versions of the Logo can be used on dark backgrounds or with background images or videos. We recommend the use of a shaded element behind the Logo only if the contrast makes it difficult to read.



It is advisable to maintain the following safety spaces around the logo so as not to impair its readability.



It is recommended not to alter the colours, shapes and proportions of the logo in any way.





2.0 Typography

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@ \$#%&*+=^<>()[]

**Lorem ipsum dolor
sit amet consectetur
adipiscing elit ut.**

**Lorem ipsum dolor sit
amet consectetur.**

Lorem ipsum dolor sit amet consectetur. Quam quam lectus turpis vel blandit felis massa. Eget netus ac cursus ut tristique consectetur. Id varius adipiscing viverra enim amet turpis. Congue odio elementum.



3.0 Brand colors

To the right of the main colours are the tone scales with an indication of the colour of the lettering to be put on them.

In addition to these colours, neutral greyscale colours can be used, to be agreed as required.

<div><p>MAIN GRADIENT</p><p>HEX #197EB5 - #1B1464</p></div>	<div><p>MAIN DARK BLUE</p><p>HEX #1B1464</p></div>
<div><p>MAIN LIGHT BLUE</p><p>HEX #197EB5</p></div>	<div><p>YELLOW</p><p>HEX #FACC005</p></div>

OSAwards.eu

The brand identity for OSAwards.EU will be used when communicating from a project standpoint such as towards the EU (deliverables, reports, presentations) but also on a limited usage basis to the public where it is necessary to communicate as a project and not as the Academy.

A large, ornate hall with high ceilings, arched windows, and a crowd of people. The architecture features intricate carvings and a series of large arches. People are gathered in the lower level, some standing and some sitting at tables. The lighting is warm and golden, creating a classic, elegant atmosphere.

1.0 The brand logo

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024



These Logo versions will mainly be used in reductions and representations in compact square or circular shapes.



These versions of the Logo can be used on dark backgrounds or with background images or videos. We recommend the use of a shaded element behind the Logo only if the contrast makes it difficult to read.



It is advisable to maintain the following safety spaces around the logo so as not to impair its readability.



It is recommended not to alter the colours, shapes and proportions of the logo in any way.



The background image is a warm-toned photograph of a grand, ornate interior space, likely a historic hall or museum. It features a series of large, arched windows with intricate stained glass patterns, allowing bright light to filter in. The architecture is highly detailed with classical columns, decorative moldings, and a high ceiling. In the foreground and middle ground, a large group of people is gathered, some standing and talking, others seated at small round tables. The overall atmosphere is one of a formal yet lively event. A dark blue semi-transparent banner is overlaid across the middle of the image, containing the section header text.

2.0 Typography

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789@ \$#%&*+=^<>()[]

**Lorem ipsum dolor
sit amet consectetur
adipiscing elit ut.**

**Lorem ipsum dolor sit
amet consectetur.**

Lorem ipsum dolor sit amet consectetur. Quam quam lectus turpis vel blandit felis massa. Eget netus ac cursus ut tristique consectetur. Id varius adipiscing viverra enim amet turpis. Congue odio elementum.

The background image is a photograph of a grand, ornate interior space, likely a historic hall or museum. It features a series of large, arched windows with intricate stained glass patterns. The architecture is highly detailed with classical columns, decorative moldings, and a high ceiling. A large group of people is gathered in the space, some standing and talking, others seated at small round tables. The lighting is warm and golden, creating a rich, historical atmosphere. A dark blue semi-transparent banner is overlaid across the middle of the image, containing the section header text.

3.0 Brand colors

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024

To the right of the main colours are the tone scales with an indication of the colour of the lettering to be put on them.

In addition to these colours, neutral greyscale colours can be used, to be agreed as required.

DARK GREY

HEX
#252525

YELLOW

HEX
#FFB007

LIGHT GREY

HEX
#DFDFDF



European
Open Source
Academy



OS Awards

Thank you
for your attention.

