European
Open Source
Academy

OSAwards

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024

The European Open Source Academy

The European Open Source Academy is an initiative that was launched under the framework of the EU-funded project OSAwards.EU (Grant Agreement no. 101189668). The European Open Source Academy, as the main result of the OSAwards.EU project, will be the prime public-facing entity and will be more prominently used across the majority of communication activities.

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Brand Guidelines

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1.0 The brand logo

Brand
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November 2024

Recommended **print formats**: JPG, PDF and PNG. | Recommended **digital formats**: WEBP, PNG and SVG.

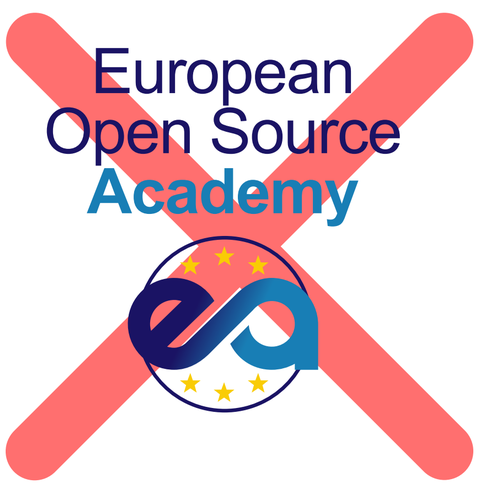
These Logo versions will mainly be used in reductions and representations in compact square or circular shapes.

European
Open Source
Academy

These versions of the Logo can be used on dark backgrounds or with background images or videos. We recommend the use of a shaded element behind the Logo only if the contrast makes it difficult to read.

It is advisable to maintain the following safety spaces around the logo so as not to impair its readability.

It is recommended not to alter the colours,
shapes and proportions of the logo in any way.



2.0 Typography

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November 2024

Arial

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3.0 Brand colors

Brand
Guidelines Ver1

Trust-IT Services srl
November 2024

To the right of the main colours are the tone scales with an indication of the colour of the lettering to be put on them. In addition to these colours, neutral greyscale colours can be used, to be agreed as required.

MAIN GRADIENT

HEX
#197EB5 - #1B1464

MAIN DARK BLUE

HEX
#1B1464

MAIN LIGHT BLUE

HEX
#197EB5

YELLOW

HEX
#FACC005

OSAwards.eu

The brand identity for OSAwards.EU will be used when communicating from a project standpoint such as towards the EU (deliverables, reports, presentations) but also on a limited usage basis to the public where it is necessary to communicate as a project and not as the Academy.

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Arial

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3.0 Brand colors

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DARK GREY

HEX
#252525

YELLOW

HEX
#FFB007

LIGHT GREY

HEX
#DFDFDF

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Thank you for your attention.